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## Rhodes USA Provides Lubbock Builders a Smarter and Faster Way to Build



Steel Framing Prototype for Local Builder, Completed by Rhodes USA

With building materials at staggering costs across the country, Rhodes USA provides a more durable, cost-effective steel framing option for Lubbock builders, while also creating job opportunities in the Lubbock area.

Rhodes USA's product is quality prefabricated galvanized steel framing that is ideal for residential, commercial, and multifamily buildings. The steel that Rhodes USA manufactures right here in Lubbock is fire resistant, termite proof, and more durable than lumber in inclement weather.

Even more of a reason for builders to utilize galvanized steel framing is the cost effectiveness. Labor and production costs are lower due to the short process required to piece the steel together. Rhodes USA takes pride in their ability to have a single-family home frame installed in just two days or less. The sustainable metal treatments used by Rhodes USA are corrosion-resistant, meaning they are easily reclaimed and reused to uphold Rhodes USA's commitment to the environment.

With locations across the world, Rhodes USA's parent company Rhodes Projects has several government projects in Australia, Papua New Guinea, and more. The company decided on Lubbock, Texas for their US headquarters due to the thriving development opportunities and the welcoming community West Texas has to offer.

Rhodes USA aims to provide job opportunities with in-house training, equip area builders with a sustainable, cost-effective framing option, and ultimately give back to the Lubbock community. Having already partnered with various reputable builders in the Lubbock area, Rhodes USA is excited to continue growing with the community. Rhodes USA is proud to be headquartered at the Reese Technology Center. For more information about Rhodes USA, please visit rhodes-usa.com or call 806-500-2372.





Rhodes USA Manufacturing Headquarters at Reese Technology Center

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